

Curriculum Information for Parents

Key Stage 5 Media

Andrew Williams		Phone: 01604 862125 or 01908 563468	Email: Andrew.williams@ewsacademy.org. uk
Examination Board	EDUQAS	Specification Code	603/1149/6

Subject Content

Media A Level is a linear qualification with 3 Components, two written exams in 2019 and one Controlled Assessment internally marked and externally moderated in May 2019.

Component 1

Consists of two sections: Section A: Analysing Media Language and Representation This section assesses media language and representation in relation to two of the following media forms: advertising, marketing, music video or newspapers.

There are two questions in this section: • one question assessing media language in relation to an unseen audio-visual or print resource • one extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts.

Section B: Understanding Media Industries and Audiences This section assesses two of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts. It includes: • one stepped question on media industries • one stepped question on audiences.

Component 2

Consists of three sections: Section A – Television in the Global Age There will be one two-part question or one extended response question. Section B – Magazines: Mainstream and Alternative Media There will be one two-part question or one extended response question. Section C – Media in the Online Age There will be one two-part question or one extended response question.

Component 3

Cross-Media Production

|Is the non-exam assessment 30% of qualification An individual cross-media production based on two forms in response to a choice of briefs set by WJEC, applying knowledge and understanding of the theoretical framework and digital convergence.

This linear qualification will be available for assessment in May/June each year. It will be awarded for the first time in summer 2019.

Additional Equipment Required: Student Book

https://www.illuminatepublishing.com/index.php?main_page=product_info&products_id=129

Assessment Details

Component 1:

Media Products, Industries and Audiences Written examination:

35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts.

Component 2:

Media Forms and Products in Depth Written examination:

Curriculum Information for Parents

35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts.

Component 3: Cross-Media Production

Non exam assessment 30% of qualification An individual cross-media production based on two forms in response to a choice of briefs set by WJEC, applying knowledge and understanding of the theoretical framework and digital convergence.

This linear qualification will be available for assessment in May/June each year. It will be awarded for the first time in summer 2019.

What can I do to support my child at home?

Recommended resources for the course:			
Teaching Staff Contact Details			
Name	Role	Email	Tel
Anna Varty	Media Teacher	Anna.varty@ewsacademy.org.uk	01908 563468
Additional Information:			

Curriculum Information for Parents